Dear Proprietor,

Hello, my name is Shireen Cline and I am the producer of For the Love of Art Fair. People have asked how I came up with the title. It’s a simple answer, I love art, it’s therapy to my soul, and I want to ignite Art in all lives.

2020 was a tough year for gatherings like art fairs and museums with most events having been canceled. Fortunately, events like ours roared back in 2021 and many artists reported record sales and outstanding attendance. I am pleased to announce that For the Love of Art Fair will return to the South Bend Century Center in 2022 on March 5th & 6th.

 As one art lover to another, I am writing to ask for your advertising support as a sponsor of the 2022 *For the Love of Art* event. Our show has become a staple of the art scene in Michiana and every year the caliber of art continues to get better. I welcome the opportunity to discuss sponsorship opportunities with you at your earliest convenience.

This annual event has grown dramatically since it began in 2014 in Elkhart. This year marks the 5th year at the South Bend Century Center; a venue perfectly suited to host an event of this scale and quality. Our show now features quality works by artists from eight states.

If you sponsored this or any of our other events in the past, thank you. You already know that people who attend will remember your love of the arts. In addition, if this is your first time, I strongly encourage you to get involved. We limit the number of sponsors in each category to ensure recognition for your support. Therefore, I wanted you to have one of the first chances to participate.

The arts have always been important to our community. From the beautiful *Morris Performing Arts Center* to the annual *Leeper Park Art Fair*and *Art Beat*; from juried shows at the *South Bend Museum of Art* and *Snite Museum of Art* to the *South Bend Symphony Orchestra* and *South Bend Civic Theatre;* our community contributes to and patronizes all forms of artistic expression.

 The seventh annual *For the Love of Art event*brings together artists of all kinds with patrons who appreciate beauty and creativity. Nevertheless, this important event would not be possible without the generous participation of sponsors like you.

To create truly meaningful encounters, inspirations, and memories for our community members, visitors and artists we pay particular attention to the number artists, the quality of their work and the experience of patrons and sponsors. Some highlights of the upcoming event include:

●     Fifty regional artists featuring an array of media.

●     Two days of beautiful expressions of creative skill and imagination.

●     First-class facility and a lounge for sponsors and patrons to relax and network.

●     Local musicians to add performance art to the experience.

●     Door prizes to spur interest in Michiana area businesses.

●     1,000- 1,500 art enthusiasts from around Michiana and across the region, many of whom will return for this and other of our many cultural events.

Please know that I appreciate every sponsorship level. It is the resources of several people to create a positive future for the arts in Michiana. If you want to set up an appointment to further discuss your involvment call me at 269-625-163. I am always excited to share my passion for art and discuss how together we can ignite art in all lives.

Thank you,
Shireen Cline

KoZmo Events

For the Love of Art Fair Sponsorship Form

We invite you to join our mission to ignite Art in the lives of others and make our *For the Love of Art* event an annual art destination. Together we can accomplish both these goals and heighten tourism in Michiana.

*For the Love of Art* gives artists from around the Midwest the opportunity to share their passion, and bring creators and patrons of art together in a unique venue. We are serious about our role as advocates for the arts and believe that art inspires people of all ages to gain new perspectives on creativity.

Whatever the amount of your sponsorship, For the Love of Art greatly appreciates your generous contribution and keeping the arts alive in Michiana.

Sponsorship Levels

  ⃝   Michelangelo Partner $1,000: Your logo on poster, T.V. ads, webpage, brochure, 20 free admission tickets and a 10 x 10 booth representing your business at the show.

  ⃝   Leonardo Da Vinci Partner $700: T.V. ad, webpage, your logo on the brochure and 10 free admission tickets.

  ⃝  Vincent Van Gogh Partner $300: Your name on the brochure and 5 free admission tickets.

All of the above sponsorship levels will have your logo and web link on our webpage.

Please feel free to call 269-625-1638 to further discuss sponsorship opportunities.

We appreciate your generosity.

Respectfully yours,

Shireen Cline,

Producer

[www.fortheloveofartfair.com](http://www.fortheloveofartfair.com/)

Name of Sponsor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Send sponsorship form and check to KoZmo Event @ 412 Elkhart St. White Pigeon, MI 49099.

Make a copy of this form for your records.